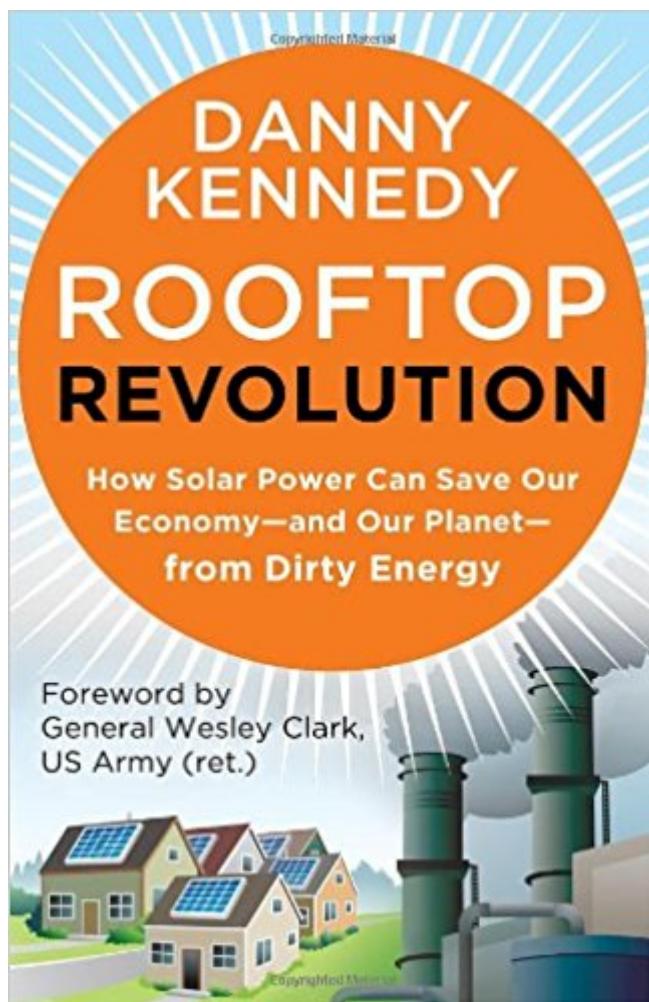


The book was found

Rooftop Revolution: How Solar Power Can Save Our Economy—and Our Planet—from Dirty Energy



Synopsis

The Biggest Untold Economic Story of Our TimeHere is the truth that the powerful Dirty Energy public relations machine doesn't want you to know: the ascent of solar energy is upon us. The production of solar-generated electricity has risen exponentially in the last few years, and employment in the solar industry has doubled since 2009. Meanwhile, electricity from coal has declined to pre-“World War II levels as the fossil fuel industry continues to shed jobs.Danny Kennedy systematically refutes the lies spread by solar's opponents—“that it is expensive, inefficient, and unreliable; that it is kept alive only by subsidies; that it can't be scaled; and many other untruths. He shows that we need a rooftop revolution to break the entrenched power of the coal, oil, nuclear, and gas industries. Solar energy can create more jobs, return our nation to prosperity, and ensure the sustainability and safety of our planet. Now is the time to move away from the dangerous energy sources of the past and unleash the amazing potential of the sun.

Book Information

Paperback: 192 pages

Publisher: Berrett-Koehler Publishers; 1 edition (September 3, 2012)

Language: English

ISBN-10: 1609946642

ISBN-13: 978-1609946647

Product Dimensions: 5.6 x 0.9 x 8.5 inches

Shipping Weight: 10.4 ounces (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars—See all reviews (74 customer reviews)

Best Sellers Rank: #339,989 in Books (See Top 100 in Books) #34 in Books > Engineering & Transportation > Engineering > Energy Production & Extraction > Alternative & Renewable > Solar #105 in Books > Business & Money > Processes & Infrastructure > Green Business #280 in Books > Politics & Social Sciences > Politics & Government > Public Affairs & Policy > Environmental Policy

Customer Reviews

Pasted from Lenz Blog, hyperlinks working there removed here:I just bought the Kindle version of Danny Kennedy, Rooftop Revolution, How Solar Power Can Save Our Economy - and our Planet - from Dirty Energy. I found this over Twitter. Someone retweeted this from the book's twitter feed:"#Fact: 1,000 sq miles of solar would power the whole USA. The oil & gas industries use 10x that. pic.twitter.com/DHvmJWnQ @bruneski"I enjoyed reading this book. The author is clearly

enthusiastic about the subject, and knows a lot. I learned several new facts. One interesting point he makes: Fossil fuel is also solar energy, though used in a " laughably inefficient way ". I agree with that assessment. The inefficiency is masked by the fact that humanity is using the resources stored in millions of years in one year. But if anybody tried to produce fossil fuel from scratch the way nature has been doing it for us, they would quickly learn that waiting hundred of millions of years for your vast forests to be converted does not make a convincing business model. I liked the chapter about leading and inspiring people in the field of solar, some of whom I already had noticed. But not all of them. I would recommend including some information on Masayoshi Son in the next edition. In that chapter, I was especially interested in hearing about Solarmosaic. They are in the process of setting up an interesting crowdsourcing model for solar projects. Their website says they are now working with the Securities and Exchange commission on their business model.

[Download to continue reading...](#)

Rooftop Revolution: How Solar Power Can Save Our Economy-and Our Planet-from Dirty Energy
Solar Electricity Handbook: 2016 Edition: A simple, practical guide to solar energy - designing and installing solar PV systems
Solar Electricity Handbook - 2014 Edition: A Simple Practical Guide to Solar Energy - Designing and Installing Photovoltaic Solar Electric Systems
The Renewable Energy Home Handbook: Insulation & energy saving, Living off-grid, Bio-mass heating, Wind turbines, Solar electric PV generation, Solar water heating, Heat pumps, & more
Renewable Energy Made Easy: Free Energy from Solar, Wind, Hydropower, and Other Alternative Energy Sources
Large-Scale Solar Power System Design (GreenSource Books): An Engineering Guide for Grid-Connected Solar Power Generation (McGraw-Hill's Greensource)
Energy from the Sun: Solar Power (Next Generation Energy)
The Passive Solar Energy Book: A Complete Guide to Passive Solar Home, Greenhouse and Building Design
The Fracking Truth: America's Energy Revolution: America's Energy Revolution: the Inside, Untold Story
The Third Industrial Revolution: How Lateral Power Is Transforming Energy, the Economy, and the World
The Homeowner's Guide to Renewable Energy: Achieving Energy Independence Through Solar, Wind, Biomass, and Hydropower
Solar Revolution: The Economic Transformation of the Global Energy Industry (MIT Press)
Consumer Guide to Home Energy Savings: Save Money, Save the Earth
Lonely Planet the Gambia & Senegal (Lonely Planet the Gambia and Senegal, 1st ed)
(Lonely Planet the Big Trip: Your Ultimate Guide to Gap Years & Overseas Adventures)
Lonely Planet Atlas de Un Mundo Fascinante 1 ES (Kids Amazing World Atlas) (Lonely Planet Junior / Lonely Planet Kids) (Spanish Edition)
Dirty Little Secrets: Why buyers can't buy and sellers can't sell and what you can do about it
Beginning Power BI with Excel 2013: Self-Service Business Intelligence Using Power Pivot, Power View, Power Query, and Power Map

Power Pivot and Power BI: The Excel User's Guide to DAX, Power Query, Power BI & Power Pivot in Excel 2010-2016 Solar II: How to Design, Build and Set Up Photovoltaic Components and Solar Electric Systems The Power of a Positive No: Save The Deal Save The Relationship and Still Say No

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)